

#### THE EASTERN IOWA AIRPORT (CID)

# THIS AIRPORT MAKES AN IMPACT ON IOWA'S ECONOMY

The lowa DOT prepared the 2022 Aviation Economic Impact Report to better understand how the aviation system works and the importance of the aviation industry to the state's economy. Businesses and individuals rely on aviation to move them quickly and to deliver specialized aviation services that keep lowa competitive. **The Eastern Iowa Airport** provides airline service and supports all types of general aviation activity.

IOWA AIRPORT
SYSTEM ROLES

COMMERCIAL SERVICE ENHANCED SERVICE GENERAL SERVICE BASIC SERVICE LOCAL SERVICE

IMPACTS FOR THE EASTERN IOWA AIRPORT

\$322M

TOTAL ANNUAL ECONOMIC ACTIVITY

586

ON-AIRPORT JOBS

3,**731** ) | JOB

JOB IMPACTS 273,415

ANNUAL VISITORS

### THE VALUE OF COMMERCIAL SERVICE AIRPORTS

Commercial airports are served by airlines providing scheduled passenger air service that link lowans to the nation and world. Combined with other activities, these airports support significant economic activity generated by airport users and the businesses they support. From construction to on-airport business tenants to business and leisure travelers using both airline service and general aviation, commercial service airports act as economic hubs for the state of lowa.

#### **AIRPORT USES AT CID**

AIRLINE SERVICE AIR CARGO BUSINESS AVIATION AIRCRAFT SERVICES CHARTER THE EASTERN IOWA AIRPORT

The Eastern Iowa Airport supports commercial and general aviation connectivity to markets throughout the United States and beyond.

#### TOP PASSENGER MARKETS SERVED BY CID:

\*Based on multiple years of USDOT O&D data

- 1. DENVER
- 2. PHOENIX
- 3. LAS VEGAS
- 4. DALLAS
- 5. ST. PETERSBURG



#### **IOWA STATEWIDE AVIATION ECONOMIC IMPACTS**

Aviation in lowa generates **\$6.4 billion** in economic impacts each year. This economic activity supports **41,000 jobs** in the lowa economy and **\$124 million** in tax revenues.













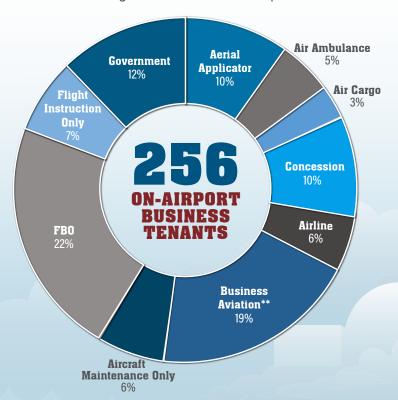






#### **INVESTING IN OUR PEOPLE**

On-airport jobs have an average salary of \$62,400 compared to the statewide average of \$51,100 for all occupations across lowa.



#### **INVESTING IN OUR AIRPORTS**

Over the past five years, an average of \$105 million was spent annually on construction projects, which supports over 500 direct jobs across the state. Furthermore, every \$1 of capital expenditures at airports correlates to \$16 in annual economic benefit to the state economy.

## CORPORATE, COMMERCIAL, AND CARGO FLIGHTS KEEP IOWA BUSINESSES CONNECTED

Nearly 1,400 unique businesses from a wide range of industries were documented as using lowa's airports during study data outreach.

lowa airports supported flights to 2,061 unique destinations across 49 states and 27 countries.

Over 93,200 tons of cargo are shipped by air annually through Des Moines and Cedar Rapids by FedEx, UPS, DHL, Amazon, and passenger airlines.

More than 20 on-demand cargo carriers flew nearly 1,000 flights to and from 20 lowa airports using smaller jet, turboprop, and piston aircraft.