

THIS AIRPORT MAKES AN IMPACT ON IOWA'S ECONOMY

The Iowa DOT prepared the 2022 Aviation Economic Impact Report to better understand how the aviation system works and the importance of the aviation industry to the state's economy. Businesses and individuals rely on aviation to move them quickly and to deliver specialized aviation services that keep Iowa competitive. The **Keokuk Municipal Airport** supports business jet operations and other general aviation activity.

IOWA AIRPORT
 SYSTEM ROLES

COMMERCIAL
 SERVICE

ENHANCED
 SERVICE

GENERAL
 SERVICE

BASIC
 SERVICE

LOCAL
 SERVICE

IMPACTS FOR KEOKUK
 MUNICIPAL AIRPORT

\$2M

TOTAL
 ANNUAL
 ECONOMIC
 ACTIVITY

4

ON-AIRPORT
 JOBS

11

JOB
 IMPACTS

1,203

ANNUAL
 VISITORS

THE VALUE OF ENHANCED SERVICE AIRPORTS

Enhanced Service airports offer facilities and services meeting the needs of a full range of general aviation activities. These airports are critical air transportation links for companies and organizations, and are able to accommodate nearly any type of business jet. Airports serve as the front door to communities and the fixed base operators who provide aviation services are important to leaving a positive first impression on businesses and visitors coming to the community.

AIRPORT USES AT EOK

BUSINESS AVIATION
 PERSONAL FLYING
 AIRCRAFT SERVICES

IOWA'S ENHANCED SERVICE AIRPORTS



Keokuk Municipal Airport supports general aviation connectivity to markets throughout the United States and beyond.

TOP FLIGHT MARKETS FROM EOK:

**Based on 2019 FAA records of
 filed flight plans*

1. CHICAGO, IL (DPA)
2. MANCHESTER, IA (G27)
3. DES MOINES, IA (DSM)
4. BRAZIL, IN (012)
5. ST LOUIS, MO (SUS)

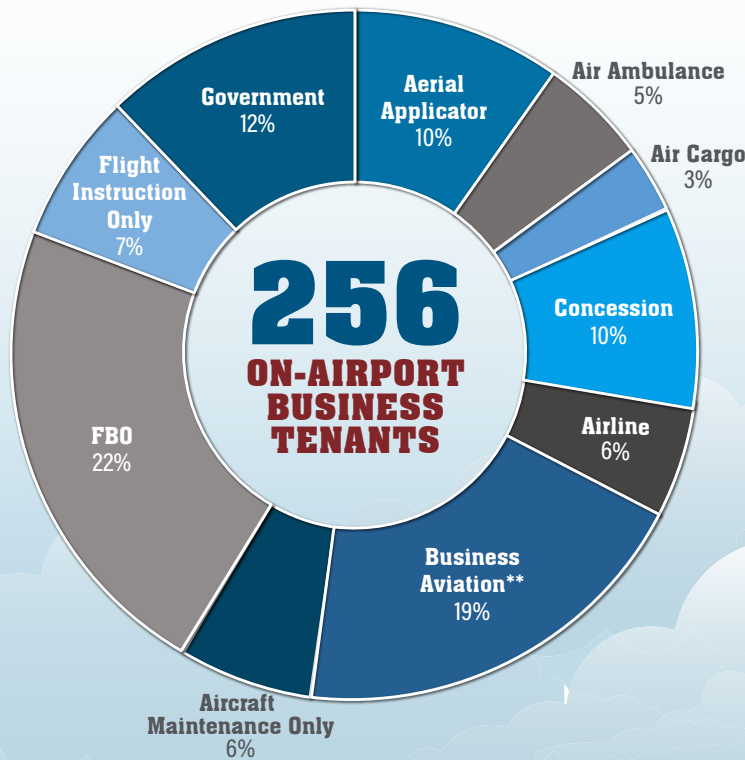
IOWA STATEWIDE AVIATION ECONOMIC IMPACTS

Aviation in Iowa generates **\$6.4 billion** in economic impacts each year. This economic activity supports **41,000 jobs** in the Iowa economy and **\$124 million** in tax revenues.



INVESTING IN OUR PEOPLE

On-airport jobs have an average salary of **\$62,400** compared to the statewide average of **\$51,100** for all occupations across Iowa.



INVESTING IN OUR AIRPORTS

Over the past five years, an average of **\$105 million** was spent annually on construction projects, which supports over **500 direct jobs** across the state. Furthermore, every **\$1** of capital expenditures at airports correlates to **\$16** in annual economic benefit to the state economy.

CORPORATE, COMMERCIAL, AND CARGO FLIGHTS KEEP IOWA BUSINESSES CONNECTED

Nearly **1,400 unique businesses** from a wide range of industries were documented as using Iowa's airports during study data outreach.

Iowa airports supported flights to **2,061 unique destinations** across 49 states and 27 countries.

Over **93,200 tons** of cargo are shipped by air annually through Des Moines and Cedar Rapids by FedEx, UPS, DHL, Amazon, and passenger airlines.

More than **20 on-demand cargo carriers** flew nearly 1,000 flights to and from 20 Iowa airports using smaller jet, turboprop, and piston aircraft.