

THIS AIRPORT MAKES AN IMPACT ON IOWA'S ECONOMY

The Iowa DOT prepared the 2022 Aviation Economic Impact Report to better understand how the aviation system works and the importance of the aviation industry to the state's economy. Businesses and individuals rely on aviation to move them quickly and to deliver specialized aviation services that keep Iowa competitive. The **Pocahontas Municipal Airport** provides access to a wide range of general aviation activity.

IOWA AIRPORT
 SYSTEM ROLES

COMMERCIAL
 SERVICE

ENHANCED
 SERVICE

GENERAL
 SERVICE

BASIC
 SERVICE

LOCAL
 SERVICE

IMPACTS FOR
 POCAHONTAS
 MUNICIPAL AIRPORT

\$2M

TOTAL
 ANNUAL
 ECONOMIC
 ACTIVITY

7

ON-AIRPORT
 JOBS

19

JOB
 IMPACTS

844

ANNUAL
 VISITORS

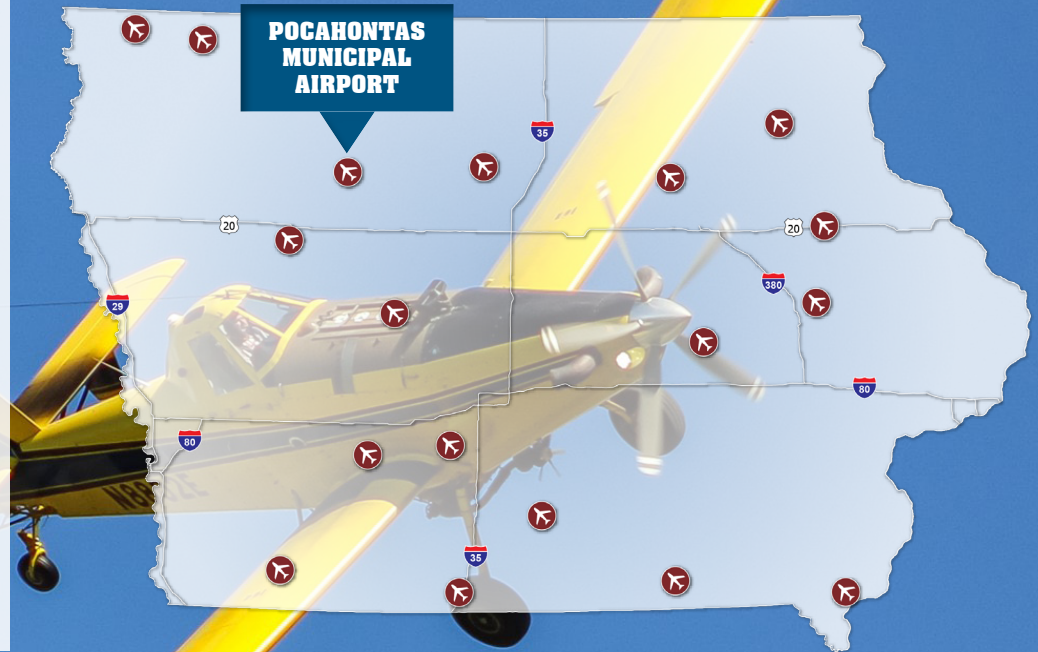
THE VALUE OF BASIC SERVICE AIRPORTS

Basic Service airports are important transportation facilities that keep small communities throughout Iowa connected to the nation's air transportation system. Services at these airports can include air medical providers, public safety activities, and aerial application, but can also serve general aviation activity and vary based on local needs and airport uses. Businesses operating at Basic Service airports throughout Iowa support **over 50 on-airport jobs** and support Iowa's economy through the movement of people and goods.

AIRPORT USES AT POH

AERIAL APPLICATION
 PERSONAL FLYING
 BUSINESS

IOWA'S BASIC SERVICE AIRPORTS



Pocahontas Municipal Airport supports general aviation connectivity to markets throughout the United States and beyond.

TOP FLIGHT MARKETS FOR POH:

**Based on 2019 FAA records of
 filed flight plans*

1. NEW IBERIA, LA (ARA)
2. SOUTH ST PAUL, MN (SGS)
3. MT. VERNON, IL (MVN)
4. SIOUX FALLS, SD (FSD)
5. ATLANTA, GA (FFC)

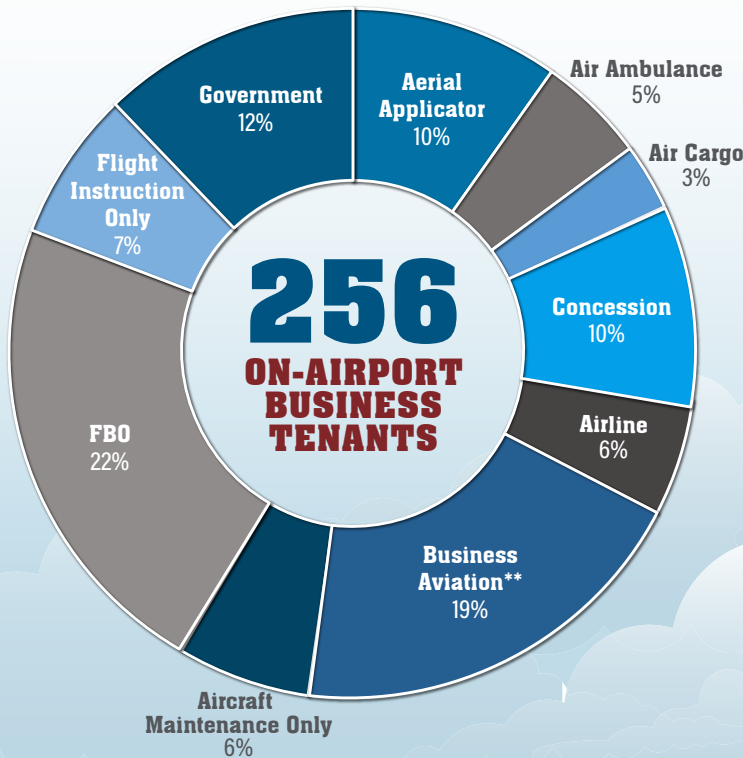
IOWA STATEWIDE AVIATION ECONOMIC IMPACTS

Aviation in Iowa generates **\$6.4 billion** in economic impacts each year. This economic activity supports **41,000 jobs** in the Iowa economy and **\$124 million** in tax revenues.



INVESTING IN OUR PEOPLE

On-airport jobs have an average salary of **\$62,400** compared to the statewide average of **\$51,100** for all occupations across Iowa.



INVESTING IN OUR AIRPORTS

Over the past five years, an average of **\$105 million** was spent annually on construction projects, which supports over **500 direct jobs** across the state. Furthermore, every **\$1** of capital expenditures at airports correlates to **\$16** in annual economic benefit to the state economy.

CORPORATE, COMMERCIAL, AND CARGO FLIGHTS KEEP IOWA BUSINESSES CONNECTED

Nearly **1,400 unique businesses** from a wide range of industries were documented as using Iowa's airports during study data outreach.

Iowa airports supported flights to **2,061 unique destinations** across **49 states** and **27 countries**.

Over **93,200 tons** of cargo are shipped by air annually through Des Moines and Cedar Rapids by FedEx, UPS, DHL, Amazon, and passenger airlines.

More than **20 on-demand cargo carriers** flew nearly **1,000 flights** to and from **20 Iowa airports** using smaller jet, turboprop, and piston aircraft.